

Poster Contest

National School Bus Safety Week – October 19-23, 2009

Who May Enter

Students enrolled in a public, parochial, or other private elementary school may submit an entry. Each participating state may submit one winning poster in each of the following categories:

- Division #1 - Grades K-2;
- Division #2 - Grades 3-5;
- Division #3 - Grade 6-8;
- Division #4 - Special Education;
- Division #5 - CAD (Computer Aided Drawing).

Please Note: Divisions #5 and International entries are eligible for competition within their division but not eligible as the Overall Contest Winner.

LABEL SPECIFICATIONS

There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, school name, name of teacher, and school address. Please print clearly.

POSTER CONTEST RULES

- Completed poster size must be 11" x 17" **or** 12" x 18".
- Posters may be illustrated on the vertical or horizontal axis.
- Designs should be submitted on quality tag, poster illustration board or heavy paper. Winning entries **MUST** be mounted on quality tag poster.
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design.
- At least a part of a yellow school bus must be present in the poster.
- **Poster designs must be:**
 - original,
 - correct in safety concept, and
 - the exclusive work of the student entering the contest in idea, design, and execution.

Lettering

- Freehand drawn letters only may be used on the poster design.

- Lettering should be clearly legible, even if used as part of the poster design.

DO NOT INCORPORATE

- Lamination is not permitted and will disqualify the poster.
- Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.
- Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify poster.
- Wood, plastic, glass, or metal should not be part of the poster.
- Collage materials should not be used. Glued on pieces will eliminate the poster.
- Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, magazine or newspaper illustrations.

Poster Designs Must be Original and Correct in Safety Concept

Instructors should supervise all work created. Completion of art should be done in school, coordinating with the state's poster contest. Poster and slogan must harmonize with the annual theme. The theme for 2009 is **"Cross in View, It's the Right Thing to Do."**

Contestants must illustrate only the annual theme (**"Cross in View, It's the Right Thing to Do"**) and the theme must be exactly as stated. Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

Deadline Date

The deadline for submitting posters for the state competition is **October 1, 2009**

Entries must be mailed to:

**Maxine Mougeot
The Montana Office of Public Instruction
PO Box 202501
Helena, MT 59620-2501**

Posters will be judged in Montana and the winning entry in each division will be submitted to the National Association for Pupil Transportation (NAPT) Headquarters for the national competition if poster contest requirements are met.

When Can Posters Be Drawn?

Posters can be drawn anytime prior to the deadline for state competition.

State Entries

Only the state contest winners are eligible for the national contest. No other posters will be accepted nationally.

Judging

State – contest

The state winners will be selected by a panel of judges comprised of professionals working at the Montana Office of Public Instruction. Winning posters not submitted to the National Poster Contest will be displayed at the Office of Public Instruction and at the Montana Association for Pupil Transportation (MAPT) Conference in June. Cash prizes will be awarded by the MAPT to each school submitting entries.

National - contest

Only the winning posters selected by the state will be eligible to compete in the national contest. The national winners will be selected by a national board of judges comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be published and distributed nationally as the National School Bus Safety Week Poster for the upcoming year.

Criteria for the selection of award-winning posters are:

- Relationship of the poster design to the school bus safety practices.
- Originality of the poster and how the idea is expressed in the poster design.
- Artwork and its execution.
- Visual impact of the poster design.
- How the annual theme is depicted.

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster. All submitted Montana entries become the property of the State Department of Education and the National School Bus Safety Week Committee, and are not returned. The right to modify any poster for reproduction is reserved by the OPI and the NSBSW Committee.

Prizes – National Winners

Prizes will be awarded for each division as follows:

- 1st Place and Overall Winner: \$1000 Savings Bond
- 1st Place Winners of remaining 3 divisions: \$500 Savings Bond
- 2nd Place Winners of each 4 divisions: \$250 Savings Bond
- 3rd Place Winners of each 4 divisions: \$100 Savings Bond
- 1st Place Winner - CAD division: \$100 Savings Bond
- 1st Place Winner - International division: \$100 Savings Bond

The National School Bus Safety Poster Contest is sponsored by the National Association for Pupil Transportation, the National School Transportation Association, the National Association of State Directors of Pupil Transportation Services, and the Pupil Transportation Safety Institute.

PLEASE FILL OUT ONE ENTRY FORM FOR EACH POSTER AND
ATTACH TO THE BACK OF THE POSTER.

Student Name: _____
Grade: _____ Age: _____
School: _____
School Address: _____
City _____ State _____ Zip _____
Teacher's Name: _____

National School Bus Safety Week Poster Themes

Poster Theme for 2009:

"Cross in View, it's the Right Thing to Do!"

Poster Theme for 2010:

"Be Aware – Know the Danger Zone!"

School Bus Safety Week will always be held the third full week of October.